



23 ANNUAL TOWER AWARD WINNERS

Div	Advertiser	Category Name	Agency/Supplier
1 Gold	Corn Products U.S.	Total Program <\$200,000	Davis Harrison Dion
1 Silver	StonePeak Ceramics, Inc.	Total Program <\$200,000	Movéo Integrated Branding
1 Bronze	Eclipse Aviation	Total Program <\$200,000	HSR
2 Gold	Department of Homeland Security	Total Program >\$200,000	Slack Barshinger
2 Silver	Tellabs	Total Program >\$200,000	Slack Barshinger
2 Bronze	McCormick Place	Total Program >\$200,000	Davis Harrison Dion
3 Gold	Eclipse Aviation	B&W or 2 Color Campaign	HSR
3 Silver	CareerBuilder.com	B&W or 2 Color Campaign	Slack Barshinger
3 Bronze	Sachnoff & Weaver	B&W or 2 Color Campaign	Healy Communications
4 Gold	Sun Chemical Corporation	Color Campaign < \$200,000	Nelson Schmidt
4 Silver	Corn Products U.S.	Color Campaign < \$200,000	Davis Harrison Dion
4 Silver	Eclipse Aviation	Color Campaign < \$200,000	HSR
4 Bronze	Lincoln Partners Investment Bankers	Color Campaign < \$200,000	Movéo Integrated Branding
5 Gold	CareerBuilder.com	Color Campaign > \$200,000	Slack Barshinger
5 Silver	Grant Thornton	Color Campaign > \$200,000	CCFC Advertising
5 Bronze	eBay	Color Campaign > \$200,000	Slack Barshinger
6 Gold	McCormick Place	Fractional Print	Davis Harrison Dion
6 Silver	CareerBuilder.com	Fractional Print	Slack Barshinger
7 Gold	Smoke-Free Chicago Coalition	B&W or 2 Color Page/Spread	Brian Hall Inc.
7 Silver	Chicago Convention & Tourism Bureau	B&W or 2 Color Page/Spread	Davis Harrison Dion
7 Bronze	RSM McGladrey	B&W or 2 Color Page/Spread	Davis Harrison Dion
8 Gold	Careerbuilder.com	Color Page	Slack Barshinger
8 Silver	eBay	Color Page	Slack Barshinger
8 Bronze	Corn Products U.S.	Color Page	Davis Harrison Dion
9 Gold	CNH Capital	Color Spread	Mobium
9 Silver	Case Construction	Color Spread	Mobium
9 Silver	Case Construction	Color Spread	Mobium



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9 Bronze	Case Construction	<i>Color Spread</i>	Mobium
9 Bronze	CNH Capital	<i>Color Spread</i>	Mobium
10 Gold	McCormick Place	<i>Mailing</i>	Davis Harrison Dion
10 Silver	Tellabs	<i>Mailing</i>	Slack Barshinger
10 Bronze	Ideal Industries, Inc.	<i>Mailing</i>	Davis Harrison Dion
11 Gold	Siemens	<i>Mailing Campaign</i>	Movéo Integrated Branding
11 Silver	SAP America	<i>Mailing Campaign</i>	Winsper
11 Bronze	SIRVA	<i>Mailing Campaign</i>	HSR
12 Gold	WMS Gaming	<i>Incentive Mailing</i>	Robert Brandt
12 Silver	Catalyst Exhibits	<i>Incentive Mailing</i>	David James Group
12 Silver	WMS Gaming	<i>Incentive Mailing</i>	Robert Brandt
12 Bronze	Heidenhain	<i>Incentive Mailing</i>	Robert Brandt
13 Gold	The Robbins Group	<i>Capability Brochure</i>	Paragon Design
13 Silver	PharMEDium	<i>Capability Brochure</i>	Coleman Partners
13 Bronze	Eclipse Aviation	<i>Capability Brochure</i>	HSR
14 Gold	Accurate Perforating	<i>Product Brochure</i>	Symmetri Marketing Group
14 Silver	Hoffman Enclosures	<i>Product Brochure</i>	Slack Barshinger
14 Bronze	Wellmark International	<i>Product Brochure</i>	Celtic Marketing
14 Bronze	NEC Display Solutions	<i>Product Brochure</i>	Mobium
15 Gold	Adventist Midwest Healthcare	<i>Special Promotion</i>	A&H Lithoprint
15 Silver	Chicago Sister Cities International	<i>Special Promotion</i>	Brian Hall Inc.
15 Silver	DIFFA	<i>Special Promotion</i>	Mobium
15 Bronze	American Society of Interior Designers	<i>Special Promotion</i>	Canright & Paule
16 Gold	Tellabs	<i>Poster</i>	Slack Barshinger
16 Silver	Littelfuse	<i>Poster</i>	Movéo Integrated Branding
16 Bronze	ITT Industries	<i>Poster</i>	closerlook, inc.
17 Gold	Illinois Tollway	<i>Logo</i>	Coleman Partners
17 Silver	Corn Products U.S.	<i>Logo</i>	Davis Harrison Dion



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17 Bronze	David James Group	<i>Logo</i>	David James Group
18 Gold	CNH Capital	<i>Corporate Identity</i>	Mobium
18 Silver	Win Practice Performance	<i>Corporate Identity</i>	Ross Brown
18 Bronze	SnapActive, LLC	<i>Corporate Identity</i>	Ross Brown
19 Gold	NeoPharm, Inc.	<i>Annual Report</i>	Elite Communications Group
19 Silver	The PrivateBank	<i>Annual Report</i>	Robert Brandt
19 Bronze	The Options Clearing Corporation	<i>Annual Report</i>	O'Connor Design
20 Gold	Clara Abbott Foundation	<i>Newsletter</i>	Elite Communications Group
20 Silver	Grant Thornton	<i>Newsletter</i>	Grant Thornton
20 Bronze	Chicago Convention & Tourism Bureau	<i>Newsletter</i>	Davis Harrison Dion
21 Gold	BMAIL	<i>Online Newsletter</i>	Slack Barshinger
21 Silver	Catalyst Exhibits	<i>Online Newsletter</i>	David James Group
21 Bronze	Motorola	<i>Online Newsletter</i>	Designkitchen
22 Gold	Grant Thornton	<i>Television</i>	CCFC Advertising
23 Gold	Grant Thornton	<i>Radio</i>	CCFC Advertising
23 Silver	Easter Seals	<i>Radio</i>	Davis Harrison Dion
23 Silver	Department of Homeland Security	<i>Radio</i>	Slack Barshinger
23 Bronze	American Express TBS	<i>Radio</i>	Davis Harrison Dion
24 Gold	The Home Depot	<i>Video</i>	MC2
24 Silver	Easter Seals	<i>Video</i>	Davis Harrison Dion
24 Bronze	Motorola	<i>Video</i>	Symmetri Marketing Group
25 Gold	Motorola	<i>Multimedia</i>	Symmetri Marketing Group
25 Silver	enteo Software, Inc.	<i>Multimedia</i>	Movéo Integrated Branding
26 Gold	Slack Barshinger	<i>Animation/Motion Graphics</i>	Slack Barshinger
26 Silver	Kodak	<i>Animation/Motion Graphics</i>	closerlook, inc.
26 Bronze	Maytag International	<i>Animation/Motion Graphics</i>	Elite Communications Group
27 Gold	Irish Fellowship Club of Chicago	<i>Web Sites <\$25,000</i>	Coleman Partners
27 Gold	Smurfit Stone	<i>Web Sites <\$25,000</i>	Smurfit Stone



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27 Silver	Liquid Machines	<i>Web Sites <\$25,000</i>	Winsper
27 Bronze	Slack Barshinger	<i>Web Sites <\$25,000</i>	Slack Barshinger
28 Gold	Makino	<i>Web Sites \$25,000-\$50,000</i>	HSR
28 Silver	StonePeak Ceramics, Inc.	<i>Web Sites \$25,000-\$50,000</i>	Movéo Integrated Branding
28 Bronze	Saltaus Restaurant	<i>Web Sites \$25,000-\$50,000</i>	closerlook, inc.
29 Gold	Eclipse Aviation	<i>Web Sites >\$50,000</i>	HSR
29 Silver	EggFusion, Inc.	<i>Web Sites >\$50,000</i>	Maddock Douglas
29 Silver	Dairy Management Inc.	<i>Web Sites >\$50,000</i>	Slack Barshinger
29 Bronze	Moog Industrial	<i>Web Sites >\$50,000</i>	Mobium
30 Gold	Catalyst Exhibits	<i>Banner Ads</i>	David James Group
30 Silver	CareerBuilder	<i>Banner Ads</i>	Movéo Integrated Branding
30 Bronze	Ideal Industries, Inc.	<i>Banner Ads</i>	Davis Harrison Dion
31 Gold	Coleman Partners	<i>Agency Promotion</i>	Coleman Partners
31 Silver	Coleman Partners	<i>Agency Promotion</i>	Coleman Partners
31 Bronze	Slack Barshinger	<i>Agency Promotion</i>	Slack Barshinger
32 Gold	Dairy Management Inc.	<i>PR Campaign</i>	Slack Barshinger
32 Silver	Z-Wave Alliance	<i>PR Campaign</i>	TechImage
32 Bronze	GE Rail Services	<i>PR Campaign</i>	Gibbs & Soell
32 Bronze	Zebra Technologies	<i>PR Campaign</i>	Outlook Marketing
33 Gold	GlobalSpec, Inc.	<i>PR Event</i>	TechImage
33 Silver	Dairy Management Inc.	<i>PR Event</i>	Slack Barshinger
34 Gold	Siemens Medical Solutions	<i>Show Exhibit</i>	Catalyst Exhibits
34 Gold	Report Footwear/Topline	<i>Show Exhibit</i>	Pinnacle Exhibits
34 Silver	Motorola	<i>Show Exhibit</i>	The Media Center
34 Bronze	StonePeak Ceramics, Inc.	<i>Show Exhibit</i>	Movéo Integrated Branding
35 Gold	Tellabs	<i>Show Marketing</i>	Slack Barshinger
35 Silver	De La Rue Cash Systems	<i>Show Marketing</i>	Maddock Douglas
35 Silver	Sakurai	<i>Show Marketing</i>	ZAR Marketing/Design Design



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36 Gold	Sachnoff & Weaver	<i>Events</i>	Healy Communications
36 Silver	Motorola	<i>Events</i>	The Media Center
36 Bronze	PGA of America	<i>Events</i>	Mobium
37 Gold	Dow Chemical Company	<i>Client Didn't Buy It</i>	The ChemPetitive Group
37 Silver	Underwriters Laboratories	<i>Client Didn't Buy It</i>	Slack Barshinger
37 Bronze	Papanicholas Coffee	<i>Client Didn't Buy It</i>	Coleman Partners
37 Bronze	NEC Display Solutions	<i>Client Didn't Buy It</i>	Mobium
- Best of Show	Tellabs	<i>Best of Show</i>	Slack Barshinger